


RODI  
SPRING - SUMMER 2023

 ergon





## **RODI HOMECOMING**

Filled with colors and inspired by the sunsets of Lindos and the hot summers in Rhodes, SS23 collection is a tribute to the birthplace of 'ergon's creative director. Genuinely creative, the new collection flirts with our everyday lives waving at the future with a sense of nostalgia that derives from childhood memories.

Designed with modern aesthetics and huge cultural interest, it captures the history of the peculiar Iznik ceramics that were manufactured at the ICAROS factory in Rhodes and were considered to be of "Rhodian" or "Lindian" origin until the beginning of the 20th century.

The fabrics are designed by 'ergon made of 100% Greek cotton woven on the loom, with so elaborate, rich and luxurious patterns as the era they are inspired, connecting the present with the 80's. Volumes and strong shoulders are used in degraded colors, blue, orange and purple, opposite color combinations and glosses give a "contemporary seasonality" and highlight the culture and civilization of Rhodes. The gold lurex offers an understated glam character and complements everyday plaid patterns.



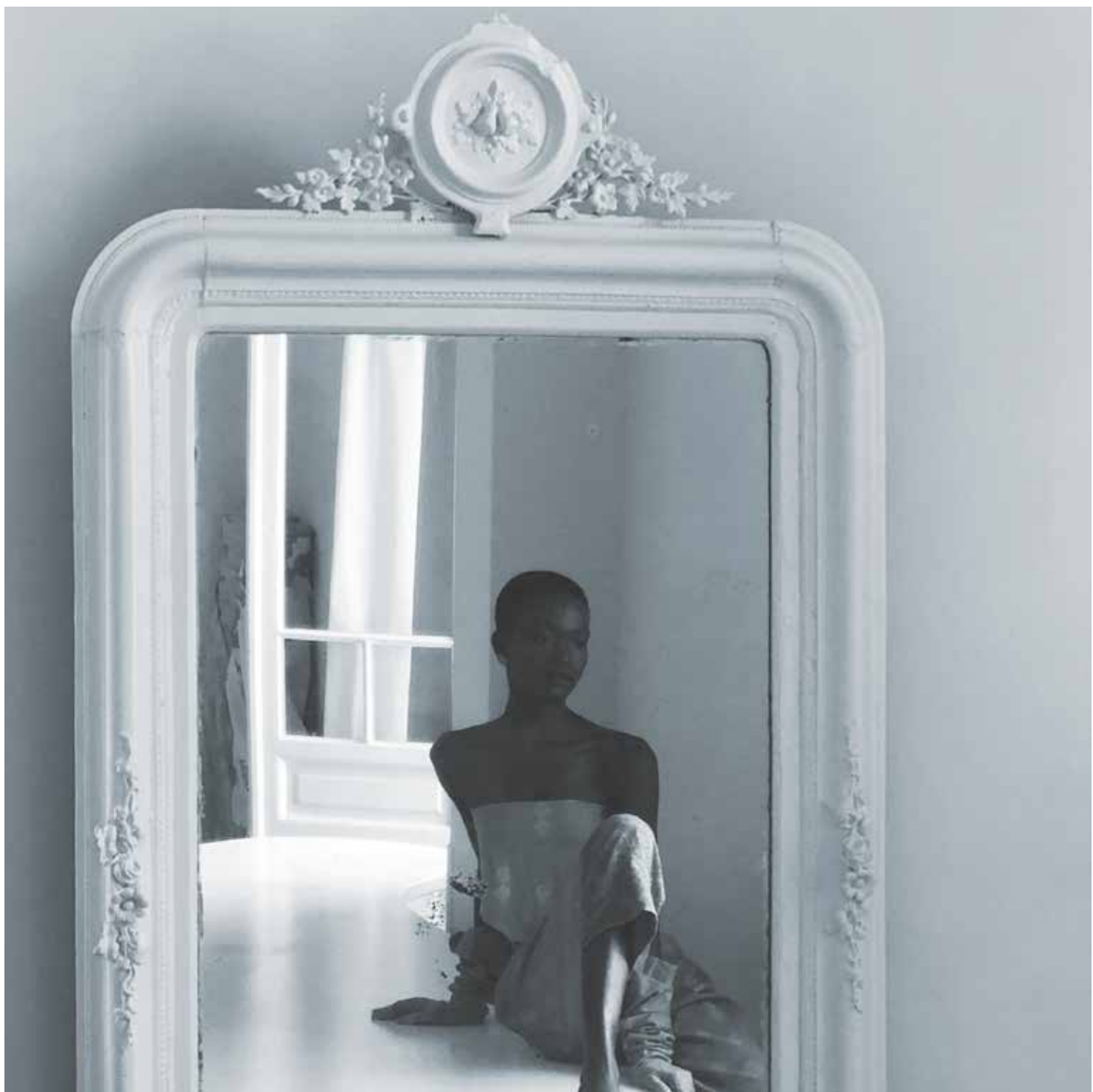




































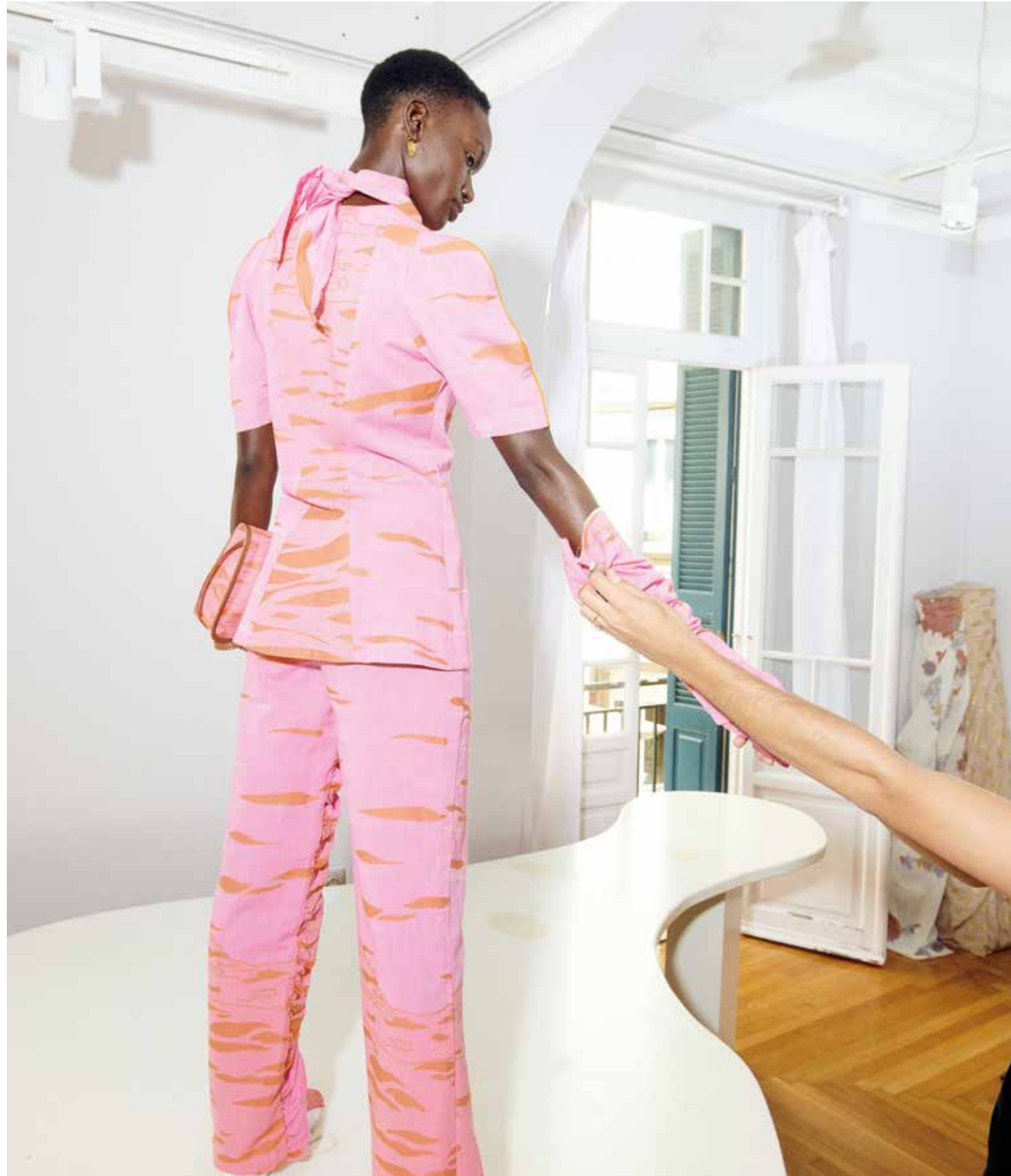
















































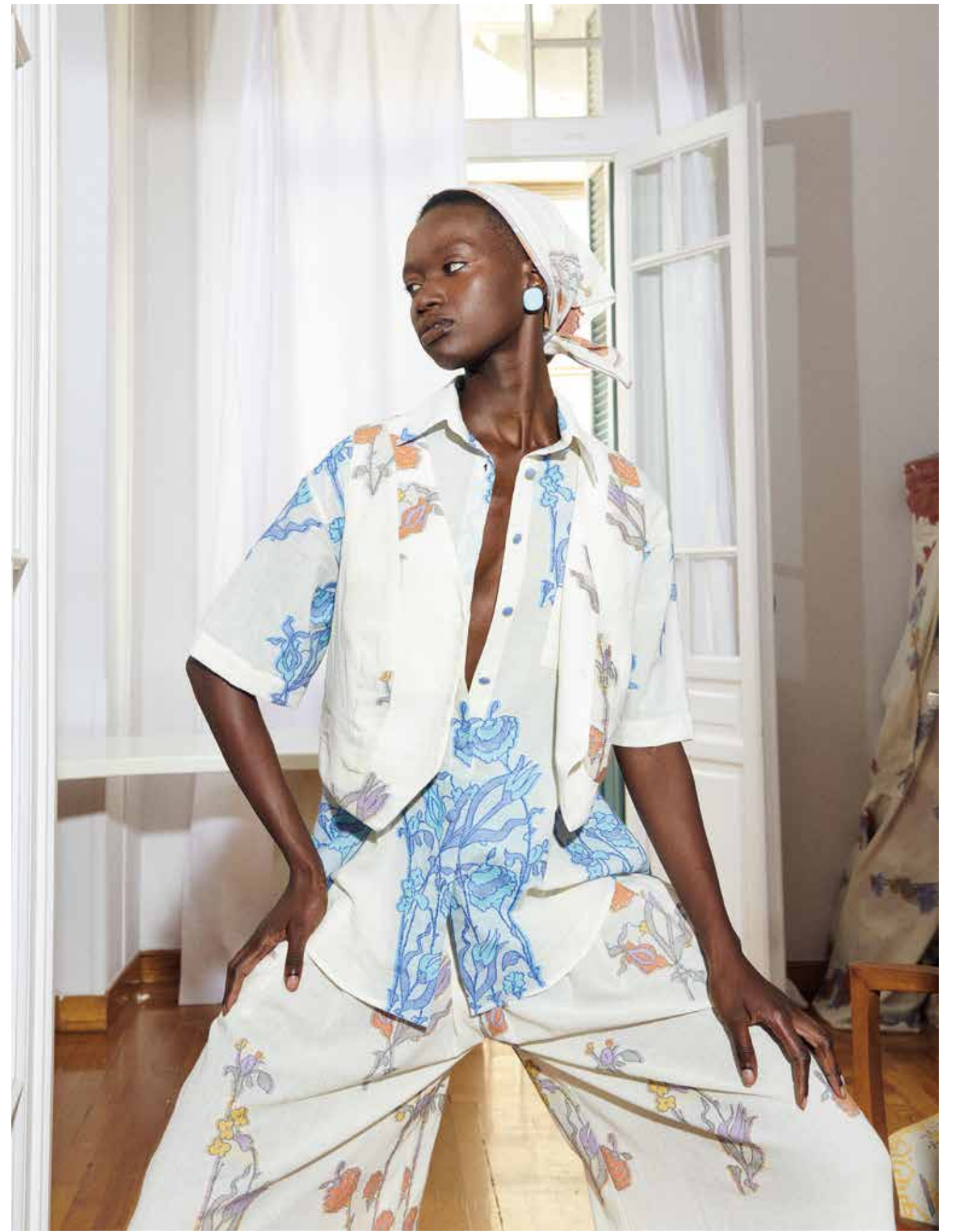








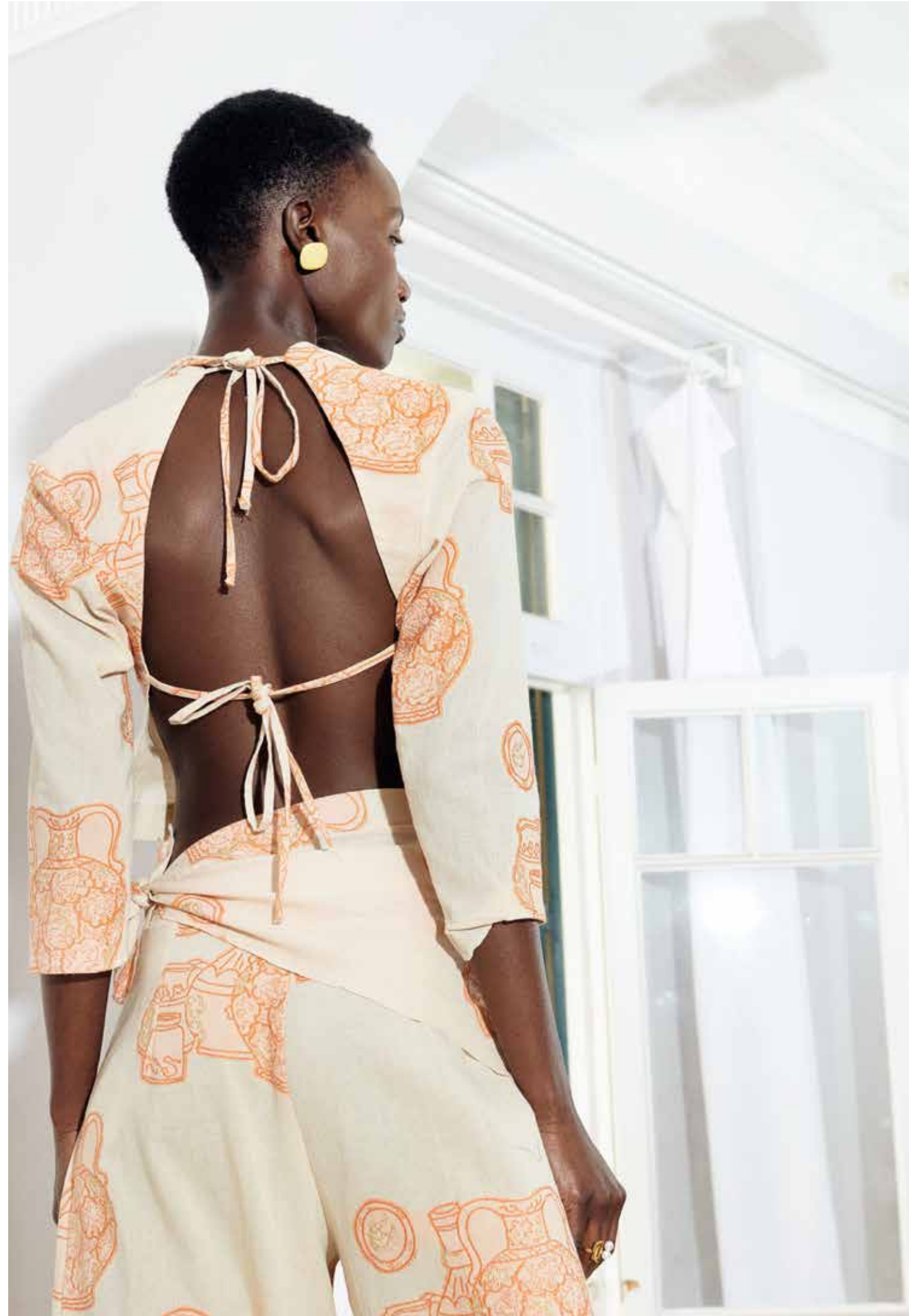
























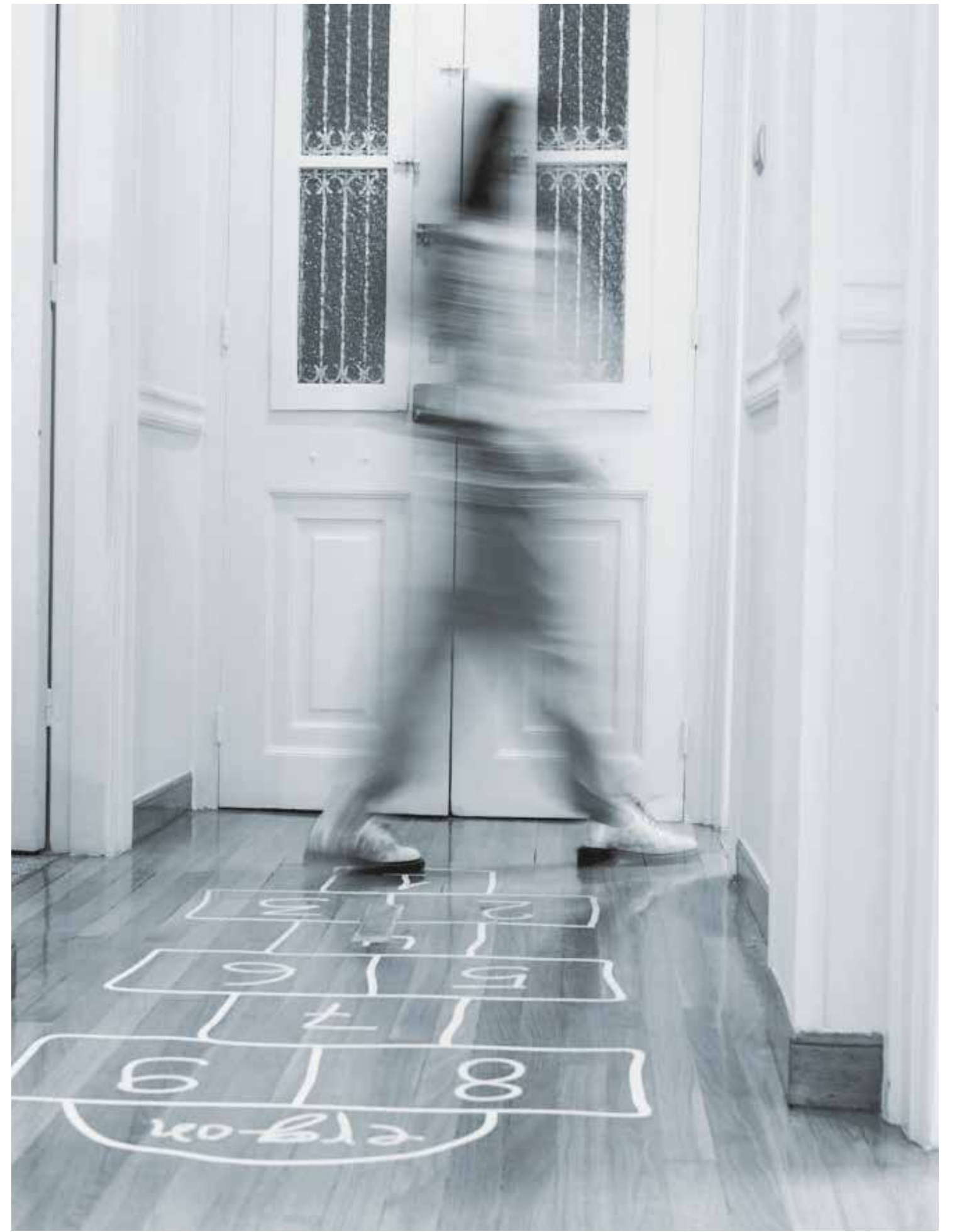




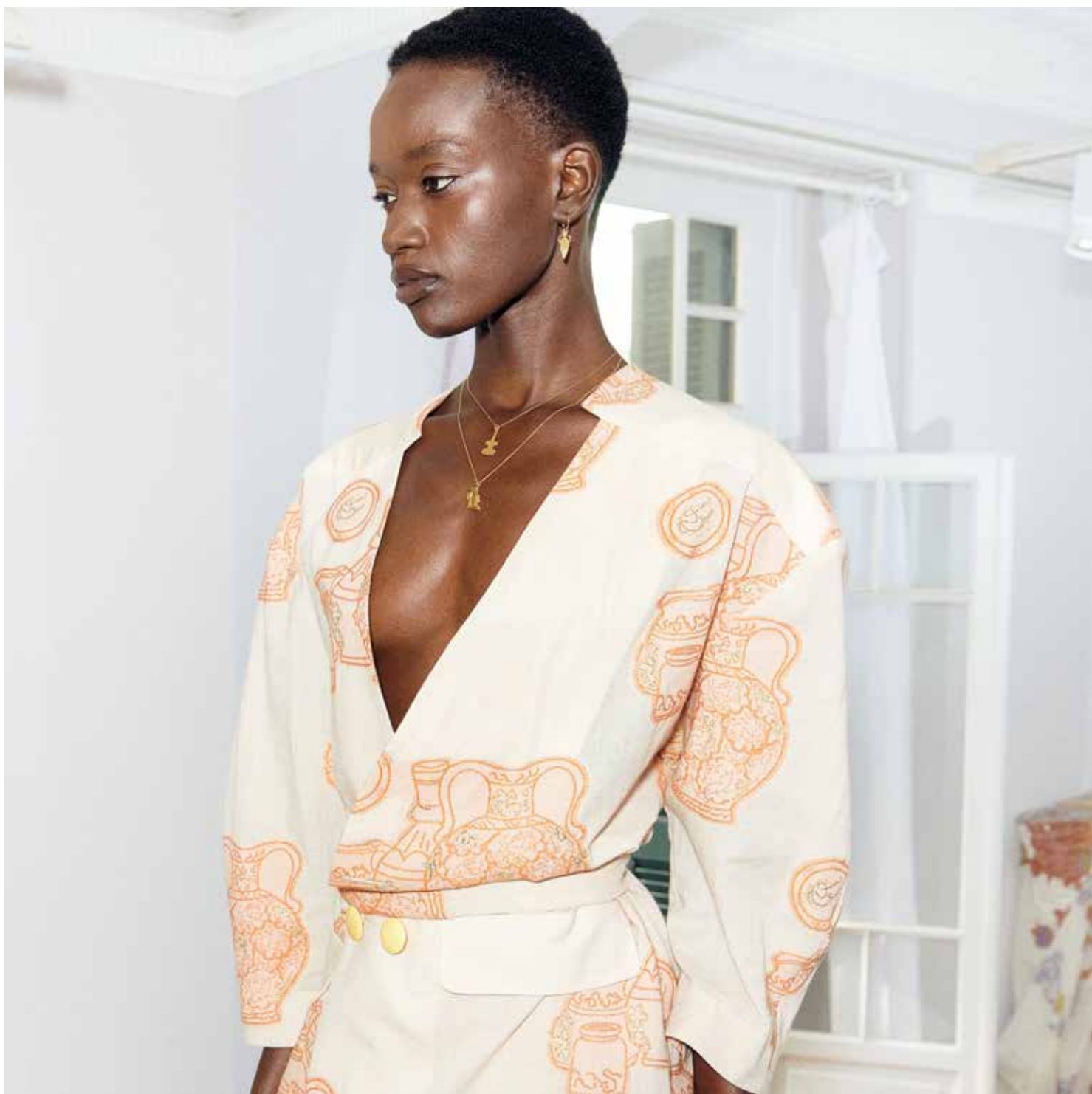
































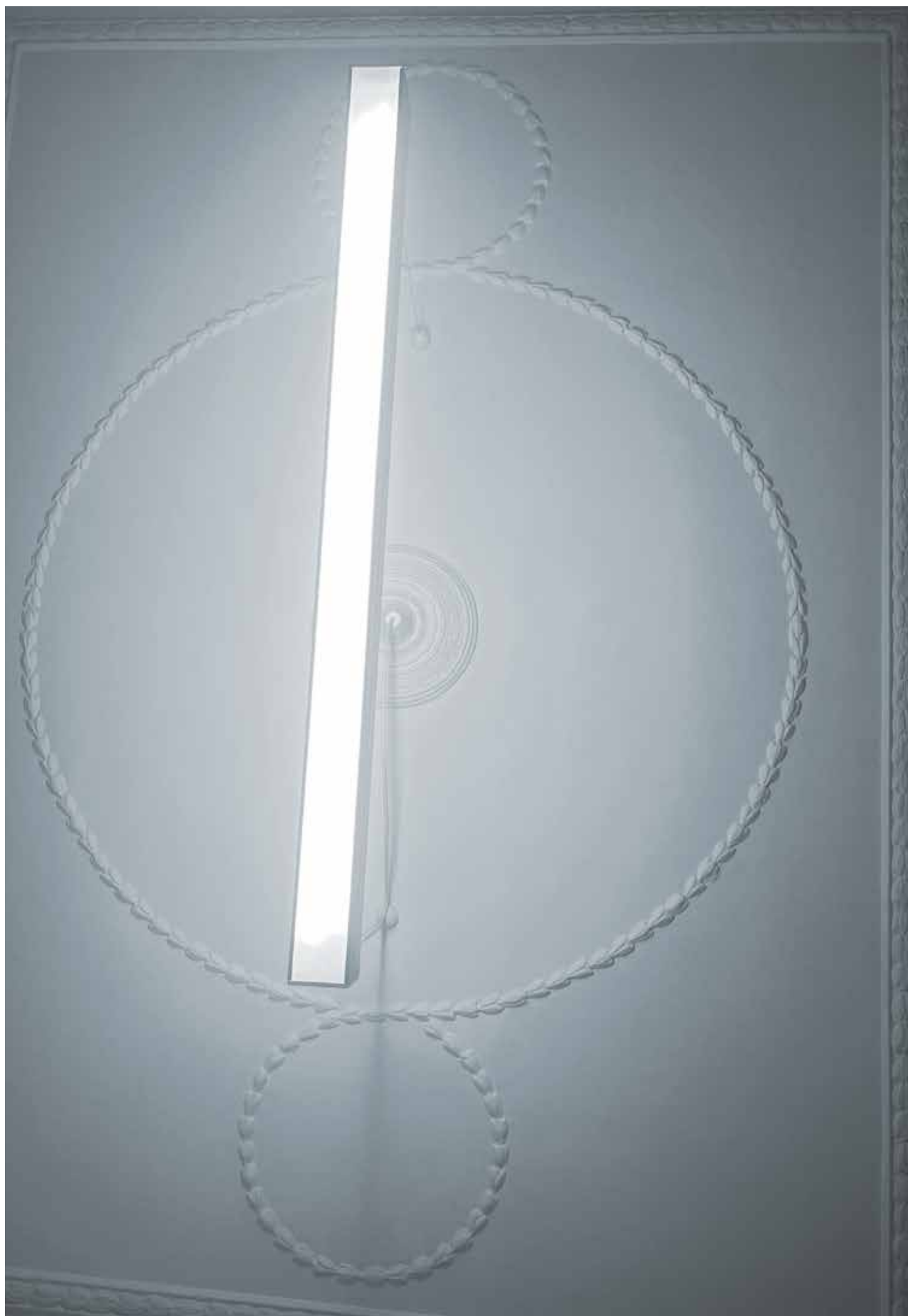
























































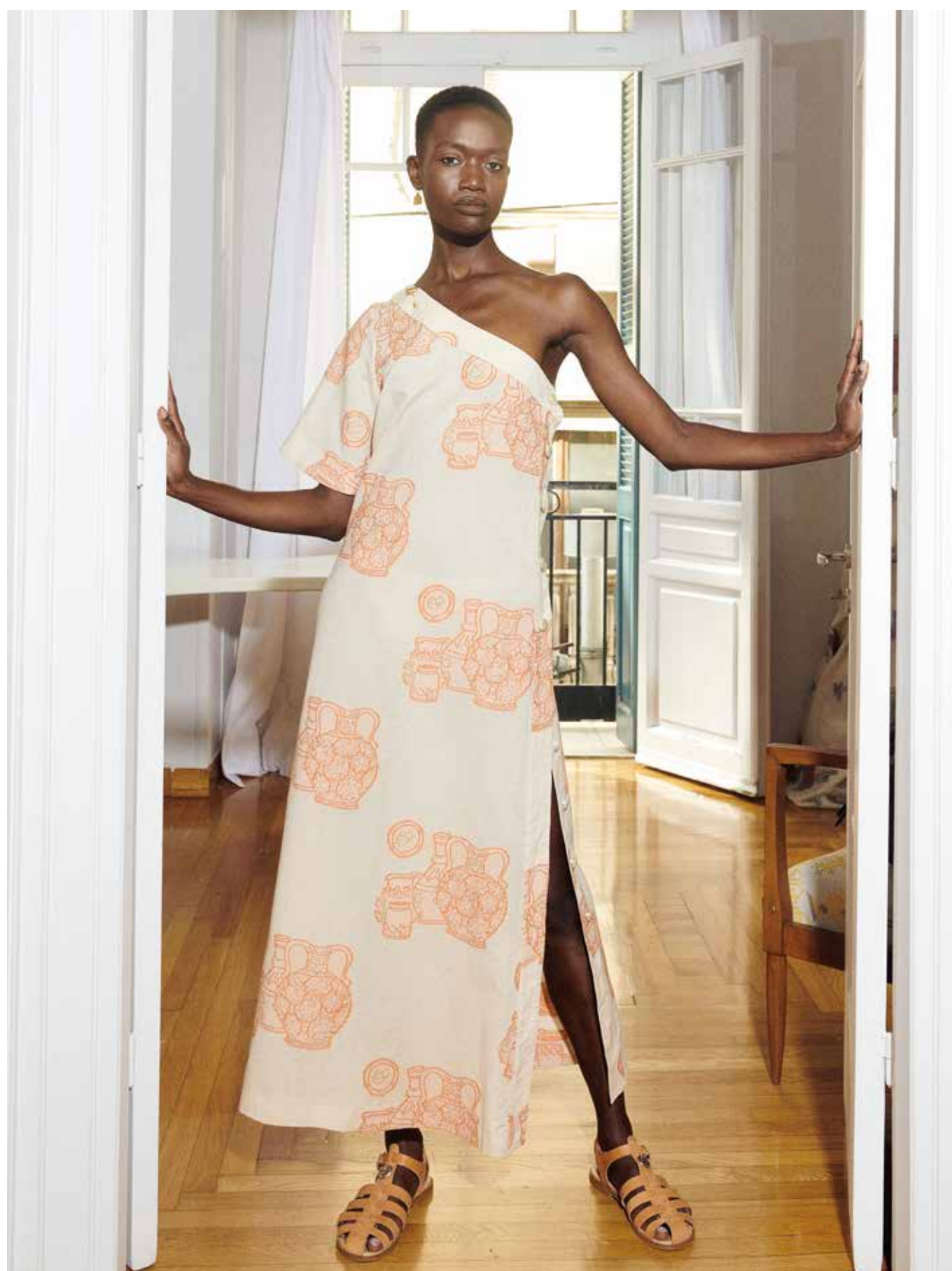




















































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